

Meta Title

Affordable Accounting Software for Startups - BUSY

Meta Description

BUSY helps Indian startups manage invoices, payments, expenses, inventory, GST compliance, and reports from day one with free and paid options

BUSY Software for Startups: Affordable Accounting from Day One

Starting a business is exciting, but managing accounts can feel difficult for many founders. You need to create invoices, track payments, manage expenses, handle inventory, and stay prepared for GST compliance.

This is where BUSY Software helps. BUSY is built for Indian micro, small, and medium businesses. It brings billing, accounting, inventory, GST compliance, reports, and mobile access into one system. Users can access BUSY via desktop, cloud, and mobile app.

Key Takeaways

- BUSY Express is a free edition of accounting software for micro businesses.
- BUSY Express is useful for basic accounting, billing, receipts, receivables, and reports.
- BUSY Blue starts at ₹4,999 for a single user
- BUSY Saffron is suitable for GST-registered businesses that need GST, e-invoice, e-way bill, inventory, and billing features.
- BUSY Emerald is useful for growing businesses that need multi-branch management, multi-GSTIN support, voucher approval, and payroll.
- BUSY offers a 15-day free trial.
- BUSY is trusted by 3,60,000+ customers.

Why Startups Should Start Accounting Early

Many startup founders delay accounting because they think it can be handled later. That can create problems.

From the first sale, a business should know:

- How much money is coming in
- How much money is going out

- Which customers have not paid
- Which vendors need payment
- What stock is available
- Whether GST records are correct

Clean accounts make business decisions easier. They also help when you need a CA, business loan, investor discussion, GST filing, or financial report.

If your business is GST-registered, proper invoicing and record keeping become even more important

BUSY Express: Start Accounting for Free

BUSY Express is the free edition of BUSY Software. It is useful for micro businesses, early-stage startups, students, and businesses that want to start with basic accounting without paying for software.

BUSY Express helps with:

- Basic financial accounting
- Billing and invoicing
- Receipts and receivables
- Reports
- Basic inventory tracking
- Multi-company and multi-financial year accounting

BUSY Express is free, but it has limited functionality. The official BUSY page mentions 100 free vouchers every financial year, so startups should see it as a good starting point, not a full replacement for advanced GST or growing business needs.

When Should a Startup Move from BUSY Express to a Paid Plan?

BUSY Express is useful for very small businesses or those just starting out. But once your business starts growing, you may need more features.

You should consider upgrading if:

- You issue invoices regularly
- You need GST filing features
- You need e-invoice or e-way bill support
- You need advanced inventory tracking
- You want better reports
- You have multiple users or teams
- You need stronger controls over accounting data

BUSY's paid subscription plans include Blue, Saffron, and Emerald. BUSY Blue starts at ₹4,999, Saffron at ₹6,999, and Emerald at ₹9,999 for single-user subscriptions.

BUSY Plans for Startups

BUSY Edition	Starting Price	Best For
BUSY Express	Free	Micro businesses, students, and very early-stage startups
BUSY Blue	₹4,999	Startups and small businesses that need invoicing, inventory, and accounting
BUSY Saffron	₹6,999	GST-registered businesses, accountants, CAs, and tax practitioners
BUSY Emerald	₹9,999	Growing businesses with branches, teams, payroll, or multi-GSTIN needs

Prices may change, and taxes or location-based pricing may apply. Businesses should check the latest BUSY pricing before purchase.

BUSY Blue: Good for Small Startups

BUSY Blue is useful for startups that need more than basic bookkeeping but may not need a full GST setup yet. It is suitable for non-GST registered businesses, small business owners, and startups that mainly need invoicing and accounting.

BUSY Blue can help with:

- Billing and invoicing
- Stock management
- Voucher creation
- Ledger management
- Reports
- Custom invoice formats
- Business warnings and alerts
- TDS/TCS calculation
- Basic business control

For a startup that wants to move from Excel to proper accounting software, BUSY Blue can be a practical starting point.

BUSY Saffron: Better for GST-Registered Startups

Once your startup is registered under GST, you may need more than basic billing. You may need GST reports, e-invoicing, e-way bills, GSTR reconciliation, and return filing support.

BUSY Saffron is made for GST-registered businesses. It includes GST compliance features, e-way bill and e-invoice support, inventory management, purchase order management, and advanced bank reconciliation.

BUSY Saffron can help with:

- GST invoicing
- E-invoice generation
- E-way bill generation
- GSTR-1/IFF upload
- GST returns and reports
- GSTR-1, GSTR-2A, GSTR-2B, and GSTR-3B reconciliation
- GSTIN validation
- HSN/SAC validation
- Multi-language invoice printing
- Barcode-based billing
- Batch-wise and expiry-wise stock tracking

For GST-registered startups, this can save time and reduce manual work.

BUSY Emerald: For Startups That Are Scaling

As a startup grows, accounting also becomes more complex. You may have multiple branches, multiple GSTINs, more employees, approval workflows, and branch-wise reports.

BUSY Emerald is designed for larger or growing businesses. It includes multi-branch management, multiple GSTIN management, voucher and master approval, payroll management, and branch-wise reporting.

BUSY Emerald can help if:

- You are opening more branches
- You operate in more than one state
- You need multi-GSTIN management
- You want approval control for vouchers and masters
- You need payroll management
- You want branch-wise and consolidated reports
- You need stronger user and data controls

For fast-growing startups, Emerald can help keep accounting, GST, payroll, and branch operations more organized.

BUSY Mobile App: Business Access on the Go

Many startup founders are not always at their desks. They may be meeting customers, visiting vendors, traveling, or managing sales teams. The BUSY Mobile App helps users access business information from their phones. BUSY offers an official mobile app for BUSY users. Eligible BUSY license purchases include one mobile app free for the first year.

The BUSY Mobile App supports features such as:

- Creating orders, quotations, and invoices
- Sharing invoices, ledgers, and reports through WhatsApp, email, or SMS
- Viewing sales, receivables, stock, and reports
- Sending payment reminders
- Creating and sharing e-way bills and e-invoices
- Adding parties and items
- Low-stock alerts
- Voucher and master approvals

BUSY's mobile app may have different pricing based on the plan or device count, so businesses should check the mobile app pricing before purchase.

BUSY on Cloud

BUSY also offers cloud access options. This can be useful when founders, accountants, or team members need remote access to business data.

Cloud access can help when:

- Your CA works from another location
- Your team works remotely
- You want access outside the office
- You do not want business work limited to one computer

[BUSY Online](#) lets users access BUSY desktop software remotely through a cloud-based remote desktop setup.

How BUSY Helps Startups Avoid Common Accounting Problems

Startups often face accounting problems because they start with spreadsheets or manual records. Common issues include missing invoices, delayed payment tracking, wrong GST values, inventory mismatch, and unclear profit reports.

BUSY can help startups manage:

- Invoices
- Receipts and payments
- Inventory

- GST records
- Bank reconciliation
- Outstanding payments
- Purchase and sales records
- Business reports
- User access and approvals

This gives founders better control over daily business operations.

The Real Benefit of Starting with BUSY Early

Starting with accounting software early helps founders avoid future cleanup work. It also makes it easier to understand business performance.

With BUSY, a startup can:

- Create proper invoices from the beginning
- Track money received and pending
- Monitor purchases and expenses
- Manage inventory better
- Stay ready for GST compliance
- Share reports with a CA or team
- Reduce manual accounting work
- Keep data organized as the business grows

Conclusion

For Indian startups, accounting should not be treated as a later-stage problem. Clean accounts help you track money, manage invoices, control inventory, handle GST, and understand business performance.

BUSY is a strong option because it offers a free starter edition and paid plans that scale with the business. BUSY Express is useful for micro businesses. BUSY Blue is useful for small startups that need billing, accounting, and inventory. BUSY Saffron is useful for GST-registered startups. BUSY Emerald is useful for businesses that need multi-branch, payroll, approval, and multi-GSTIN features.

The best choice depends on your startup stage, GST status, inventory needs, team size, and growth plans. Before buying, check the latest BUSY pricing and features to choose the edition that fits your business.

Frequently Asked Questions

Is BUSY Software free for startups?

Yes. BUSY Express is a free edition for micro businesses. It supports basic accounting, billing, receipts, receivables, and reports. However, it has limited functionality, so businesses that need GST filing, e-invoicing, e-way bills, or advanced inventory should check paid editions.

Does BUSY offer a free trial?

Yes. BUSY offers a 15-day free trial. The trial can help startups explore the software before choosing a paid edition.

Which BUSY edition is best for a new startup?

BUSY Express is good for very early-stage or micro businesses. BUSY Blue is better when the startup needs proper billing, accounting, and inventory. BUSY Saffron is better for GST-registered startups. BUSY Emerald is better for growing businesses with branches, payroll, or multi-GSTIN needs.

Is BUSY useful for GST-registered startups?

Yes. BUSY Saffron is designed for GST-registered businesses. It supports GST compliance, e-way bills, e-invoicing, inventory management, purchase orders, and bank reconciliation.

Can BUSY help with inventory?

Yes. BUSY supports inventory features such as stock management, multiple godowns, batch-wise tracking, expiry tracking, size and colour tracking, serial number tracking, and scheme management in suitable editions.

Does BUSY have a mobile app?

Yes. BUSY has a mobile app for business users. It allows users to create invoices, quotations, orders, view reports, share documents, send reminders, and access business information from mobile.